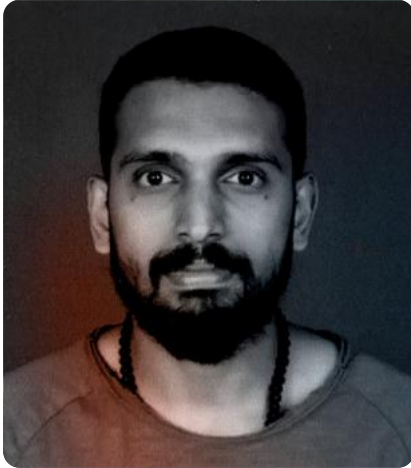



Arun Kumar N.M


Digital Design Director



 www.arun.design

 +91 89215 62220

 contact@arun.design

 [in/arunm](https://in.linkedin.com/in/arunm)

Present Address

17/141A, Kurichy P.O,
Kottayam, Kerala, India.
Pin - 686532

Date of Birth

24 May 1989

Profile

I'm a Digital Design Director with over 13 years of experience. I'm known for creating visually appealing and user-friendly designs. My work focuses on meeting client goals and boosting online presence. I'm skilled in using the latest design tools and technologies, specializing in making smooth and engaging user experiences.

I have a proven record of success in delivering creative solutions that meet business goals for top global brands. I lead the creative process from idea to production across various media channels, formats, platforms, products and devices. I constantly strive for creative improvement, contributing to an innovative and excellent work culture. I'm also good at communicating and presenting ideas to both internal teams and clients.

Skills

Team Leadership & Management

Project Management

Animation

UI/UX Design

User Research & Testing

Interaction Design

Problem-Solving

Mobile Design

Collaboration

Work Experience



Digital Design Director

Consultant

November 2020 — Present

Bangalore, Karnataka

Worked with major brands like Bluestone, Bounce, Nova IVF, Un, Ratnaakar. Delivered impactful website designs, engaging social campaigns, and effective print media creatives. Recognized for exceeding client expectations. Acquired proficiency in new technologies, including AI, staying at the forefront of industry advancements.



DDB Mudra -22feet tribal WW

Design Lead

July 2018 — October 2020

Bangalore, Karnataka

Heading the creative team, I directed projects for major clients including Titan, Levis, Hero, and VH. Orchestrated successful product shoots, continuously acquiring and applying new skills for dynamic and effective design solutions.



Happy McGarryBowen

Creative Controller - UI/UX

January 2015 — June 2018

Bangalore, Karnataka

Led the UI/UX creative team for clients such as MG Motors, Suzuki, VH, Basics, Lee Jeans, Cure.fit, Airtel, etc. Achieved three promotions during this period. Awarded Best Employee of the Year and received numerous client appreciations for visually and profitably optimizing products.



Ogilvy & Mather

Senior Art Director - Digital

June 2011 — January 2015

Bangalore, Karnataka

Joined Ogilvy as a Junior Visualizer, achieving three promotions to Senior Art Director. Worked on diverse projects for IBM, Vodafone, Himalaya, Wipro, Adani, etc. Gained a wealth of skills and experiences during this transformative period.

Education

Bachelor of Business Administration
Suresh Gyan Vihar University.

Jul 2022 — Pursuing

Google UX Design
Google UX Design Professional Certificate

Feb 22, 2024

BSC Computer Science
Bharathiar University.

2008 — 2011

Diploma in Multimedia and animation
Keltron IT Education - Kerala State Electronics Development Corporation

2006 — 2007

Diploma in Hardware and networking
Keltron IT Education - Kerala State Electronics Development Corporation

2006 — 2007

Higher Secondary education
Govt: Higher Secondary school, Kurichy, Kottayam, Kerala.

2004 — 2006

Languages

English
— Write, Speak

Malayalam
— Write, Speak

Hindi
— Write, Speak

Tamil
— Speak

Interests

 Vintage Radio Collection

 Travel

 Music

 Movies

Declaration

I hereby attest that the information presented above is a genuine and truthful representation to the best of my understanding and awareness.

Arun Kumar N.M